



FOR IMMEDIATE RELEASE

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All Sales on March 9th to Benefit Children's Advocacy Center

NAPLES, FL (February 5, 2013) – Bargain Box Thrift Store (www.bargainboxnaples.com), the oldest mission thrift store in Naples, will donate proceeds from all merchant sales on Saturday, March 9, 2013 to Children's Advocacy Center of Collier County. The event, coined Bargain Box Benefits, takes giving to the extreme by rousing those who love the thrift store shopping experience with a chance to be part of a unique charity fundraiser. Shoppers will receive 50% off jewelry and 25% off on everything else in the store with a chance to win an extra 25% off a purchase every hour starting at 10:30am. The event runs from 10:00am to 4:00pm, with a blessing from Naples United Church (NUCC) of Christ Rev. Ron Patterson at 1pm. Bargain Box, a mission of NUCC, is located at 153 10th Street South in the Naples Downtown Design District.

Children's Advocacy Center coordinates a team of professionals including law enforcement, healthcare providers and counselors who collectively address and work to protect the children in our community from abuse and neglect. Several counselors and volunteers from the Center will attend the Saturday, March 9th Bargain Box Benefits event to personally thank shoppers.

“Supporting the life-saving work this organization provides for children helps us illustrate our mission to the community,” says store manager Sandy Goldstein.

“Unlike other thrift stores, proceeds for sales of our merchandise go to over 50 partner charities in the community,” says Bill Anderson, Volunteer Committee Chair for the Bargain Box. “One purchase at our store will reach thousands of residents in need from children to adults.”

Since moving to the new store location on 10th Street South in October 2011, Bargain Box has increased contributions to the NUCC Board of Missions by 80%. In 2012 the store donated \$225,000 to the church's missions and outreach programs.

ABOUT THE BARGAIN BOX

Located in the heart of downtown Naples, the Bargain Box thrift store is the longest operating community thrift store in Collier County. The store was established in 1975 by women leaders in the community including members of the Naples Women's Club and Women's Fellowship at Naples United Church of Christ. Merchandise at the Bargain Box is obtained through 100 percent community donations, and all revenue generated from sales goes back into the community. Over 100 volunteers from Naples United Church of Christ assist in store operations. The Bargain Box is open year round and includes several departments such as furniture, housewares, jewelry, electronics, linens, books, and men's and women's clothing. The store also features an upscale women's boutique. The Bargain Box is located at 153 Tenth Street South, www.bargainboxnaples.com or (239) 262-3802.

ABOUT CHILDREN'S ADVOCACY CENTER OF COLLIER COUNTY

Children's Advocacy Center is a non-profit immediate response facility that provides quality care to children who are victims of both physical and sexual child abuse and neglect. Thorough investigation, trained specialists, loving care, and compassion are at the heart of the agency's mission. Comprised of four programs: the Child Protection Team, Family Safety Program, Child Victim Rapid Response Program, and the Parenting Education Program, the Center works to ensure the child's safety and re-unite the family in a safe environment when possible. Discover more at www.caccollier.org.

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