



FOR IMMEDIATE RELEASE

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**All Sales at Bargain Box to Benefit
Neighborhood Health Clinic on January 18th**

NAPLES, FL (January 6, 2014) – All sale proceeds from the Bargain Box Thrift Store (bargainboxnaples.com) on Saturday, January 18, 2014, will go to help fund programs that serve low-income, uninsured, working patients that receive medical care at Neighborhood Health Clinic. The Bargain Box Benefits event runs from 10:00am to 4:00pm and includes 50% OFF all merchandise and an hourly drawing for an additional discount. The Bargain Box is a mission outreach of Naples United Church of Christ (NUCC), and is supported by the community as well as over 1,000 members of the NUCC that donate, shop and volunteer there. Proceeds from store sales are distributed to church charity partners primarily in the greater Naples community. The shopping event on January 18th will dedicate all proceeds to just Neighborhood Health Clinic.

“The Neighborhood Health Clinic appreciates the generous opportunity the Bargain Box has given us,” said Leslie Lascheid, CEO of Neighborhood Health Clinic. “The clinic serves the working, uninsured poor, while the Bargain Box provides a place to stretch the family budget. Our patients receive outstanding care from the hundreds of volunteer medical professionals serving in the clinic. The support of organizations like the Bargain Box and the United Church of Christ, whose missions are funded by the store, very simply give hope and saves lives.”

As part of the church’s outreach ministry, Bargain Box provides over \$200,000 each year to programs and charitable endeavors in Collier County and abroad including missionary trips to Ebenezer school in Honduras, funding to local charities including the Clinic, Grace Place for Children & Families, Youth Haven, and volunteer build assistance for Habitat for Humanity.

Bargain Box is a thrift store run by over 100 volunteers. It provides affordable items to individuals and families as well as donates all profits generated by these items to help those in need in the greater Naples community.

“These one-day special events help us connect with our local charity partners and build awareness of their role in the community,” said William Anderson, Volunteer Committee Chair for the Bargain Box. “As people begin to view our store as a mission destination where their purchases help local organizations do good, we are hopeful that this connection will help our charity partners reach beyond those already in their care.”

ABOUT THE BARGAIN BOX

Located in the heart of the downtown design district in Naples, the Bargain Box thrift store is the longest operating community thrift store in Collier County. The store was established in 1975 by women leaders in the community including members of the Naples Women’s Club and Women’s Fellowship at Naples United Church of Christ. Merchandise at the Bargain Box is obtained through 100 percent community donations, and all revenue generated from sales goes back into the community. Over 100 volunteers from Naples United Church of Christ assist in store operations. The Bargain Box is open year round and includes several departments such as housewares, furniture, jewelry, electronics, linens, books, a ladies boutique, and men’s and women’s clothing. The Bargain Box is located at 153 10th Street South, bargainboxnaples.com or (239) 262-3802.

ABOUT NEIGHBORHOOD HEALTH CLINIC

Neighborhood Health Clinic provides quality healthcare to low-income working, but uninsured Collier County adults, utilizing a 700-member volunteer professional staff and private philanthropy. The Clinic’s goal is to break the cycle of poverty and give hope to future generations of patients. Discover more at neighborhoodhealthclinic.org or call (239) 261-6600.